

March 8, 2023

4:00pm

Maxwell C. King Center for the Performing Arts, Inc.

Eastern Florida State College

Board of Directors meeting, Room 168

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MEMBERS PRESENT: Steve Bierbrunner, Anthony Catanese, Carol Craig, Nancy Dwyer, Don Farnsworth, Darcia Jones Francey, Michael Grieves, Christine Lance, Tom Molnar, Winston Scott, Mitch Varnes, Scott Widerman.

MEMBERS ABSENT: Brian Curtin, Howie Dorough, Rita Moreno, James Richey, Gregory Watson.

STAFF PRESENT: Mark Cherry, Ricky Gonzales, Dawn Mericle, Bob Papke, Jack Parker, Karen Wilson.

OTHERS PRESENT: Ed Flanagan, Scott Glover; Glover, Orndorf & Flanagan, Christina Hoehn, Becky Van Meter; BRPH

CALL TO ORDER:

Anthony Catanese board chair, called the meeting to order after determining a quorum, and the meeting date was posted.

PUBLIC COMMENTS:

None – Bob took this moment to introduce our Marketing Team. With Katie Koerber’s resignation there were some shift in duties. Chad Ballard, Director of Marketing, with ASM Melbourne for 1 ½ years, Kayleigh Mollycheck, Marketing Manager, 5 months of service and Madysen Brutto, Premium Sales and Membership Manager, began on the team as an intern from EFSC, has been with us full time since August and assumed this new role this week. Bob also invited the board to attend the Crown Club open house when the meeting ends.

APPROVAL OF MINUTES:

A motion was made by Anthony Catanese to approve the December 7, 2022 meeting minutes as presented and approved by acclimation.

At this time, Dr. Catanese introduced our newest member of the board, Nancy Dwyer.

FINANCIAL REPORTS:

Mark Cherry, EFSC CFO, reviewed and discussed the financial reports through February 28, 2023. A motion was made by T. Molnar and seconded by S. Bierbrunner to approve the financial report as presented and it was approved by acclimation.

Ricky Gonzales, King Center DOF, reviewed and discussed the ASM financial reports through February 2023. He reported that we had a great February. A motion was made to approve the financial report as presented and it was approved by acclimation.

Ricky also presented the King Center Ticket Sale report.

COMMITTEE REPORTS:

Investment-Finance Committee – Steve Bierbunner, chair, reviewed the last committee meeting minutes stating that minor reallocations were made to get back in line with the target allocations.

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He then introduced Scott Glover of Glover, Orndorf & Flanagan. Scott Glover reviewed and discussed the portfolio performance. It is performing as anticipated and as designed. No changes are recommended at this point.

A motion was made to approve the report as presented by T. Molnar, seconded by M. Grieves and approved by the board.

Fundraising/Development Committee- Darcia Francey, chair, reviewed and discussed Sponsor opportunities and Anniversary Event. Nancy and Jack Dwyer have agreed to open their home and serve as the presenting sponsors for this event. A tentative date is being looked at for October.

Nominating Committee-The process has been finalized for nominating members. The committee has officially been formed. Proposed members come through this committee, then meet with Jack Parker for college approval. He will make recommendations to the full committee. This will bring some structure to this process moving forward. Christine Lance was named chair of this committee.

Jack Parker introduced two new prospects have gone through this process and are being considered for approval today.

Thomas G. Fox, PhD has been nominated to the board by Dr. Catanese. He was asked to step out of the room for discussion. Motion approved.

Stephanie Moss Dandridge has been nominated by Mitch Varnes. She was unable to attend the meeting this evening. Motion approved.

Audit Committee- Michael Grieves, committee chair, reported the fiscal year ends on June 30th. The management company will ask for an engagement letter with the auditors. The board is still under contract with the same firm, CRI.

BUSINESS ITEMS:

6.1 Resident Company Terms and Agreement– Bob Papke provided a copy of the proposed guidelines to establish criteria to become and maintain Resident Company status at the King Center. The document was created with the support of several people in the industry. Some are resident company's and some house resident companies. Some are affiliated with ASM and some are not.

There was a discussion about the criteria, and it was determined that the document would be sent to each board member for further review and input. After board input, a new draft will be presented for approval at the June meeting.

Bob suggested extending Space Coast Ballet's agreement for two more years to allow time to become compliant with the new guidelines. The BSO agreement is not up for several years already.

6.2 Melbourne City Ballet Company request to produce Nutcracker – Dr. Catanese introduced Melbourne City's request to produce the Nutcracker this December. He then asked Bob to address this issue. Bob explained some history to the board about offering them this opportunity when ASM first

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began managing the building and how the board declined this offer and provided exclusivity for producing Nutcracker at the King Center to Space Coast Ballet. Melbourne City is asking again for that exclusivity to be terminated. They understand that Space Coast Ballet presents the Nutcracker the first weekend in December and they are asking for the opportunity to offer it to the community on the last weekend of December.

The board stance is that they would have to remove the exclusivity agreement with Space Coast Ballet before ASM could make other programming decisions. It was suggested that Jack and Bob meet with Space Coast Ballet to discuss their concerns with removing this agreement before any other decisions are made.

S. Wierman made a motion to remove exclusivity if both companies agree to parse the dates. S. Bierbrunner seconded, motion approved.

Jack will report back to the board after meeting with Space Coast Ballet.

6.3 King Center Bylaws and Articles – Jack Parker reviewed and discussed the sixth amended and restated Bylaws and the fifth amended and restated Articles of Incorporation. A motion was made to approve both documents as presented and approved by acclamation.

6.4 BRPH Renovation update – B. Papke presented an update on the renovation project, with input from Christina Hoehn and Becky Van Meter, BRPH. They were focused in on the first three projects: the kitchen, the rotunda and room 168. There was a motion by C. Craig and seconded by S. Wierman to bid out the entire project and see where the numbers are before making a final decision. Motion approved.

ASM GLOBAL MANAGEMENT REPORT: See attached KC Update memorandum from Bob Papke, GM.

YOUTH THEATRE AND COMMUNITY ENGAGEMENT REMARKS – See attached TYT Update Report provided by Karen Wilson. Karen expressed her excitement for the return of students in the building and thanked the board for their continued support.

EFSC ADMINISTRATION REMARKS: Dr. Richey asked Jack to express how thrilled he is with the operation of the theatre. He has heard compliments from the community about several things including a clean venue, kind volunteers and fast lines for concessions.

EFSC TRUSTEE REMARKS: W. Scott expressed his gratitude for how well things are going.

KING CENTER CHAIRPERSON REMARKS: Dr. Catanese is happy to see the return of sold out shows and continues to receive positive comments from the community.

No further business to conduct, meeting adjourned at 6:19 pm.

Next Board meeting scheduled for June 7, 2023.