



2024-2025 | SEASON ANNOUNCEMENT

KING CENTER FOR THE PERFORMING ARTS

FOR IMMEDIATE RELEASE

March 12, 2024

Contact:

Cathy Long

Associate Director, Communications

The American Theatre Guild

Cell: 515-778-2564

Cathy.Long@ATGuild.org

2024–2025 BROADWAY SEASON ANNOUNCEMENT KING CENTER FOR THE PERFORMING ARTS

23–24 Season Ticket Holders Can Renew March 15, New Packages Available in the Spring!

- **DEAR EVAN HANSEN**, winner of 6 Tony Awards including Best Musical and the Grammy Award for Best Musical Theater Album!
- Hit musical based on the remarkable true story, **COME FROM AWAY!**
- **ANNIE**, one of the best family musicals of all time!
- One of Hollywood’s most beloved romantic stories of all time, **PRETTY WOMAN: THE MUSICAL!**

MELBOURNE, FL — The King Center in Melbourne, with The American Theatre Guild, the largest not-for-profit touring Broadway presenter in the nation, and ASM Global, unveil the highly anticipated 24–25 BROADWAY AT THE KING CENTER Series. This season will include the following national touring Broadway productions: **DEAR EVAN HANSEN**, **ANNIE**, **COME FROM AWAY** and **PRETTY WOMAN: THE MUSICAL**.

“We love the excitement surrounding our Broadway Season Announcement at the King Center and we are delighted with the strong programming for 24–25. Starting with the six-time Tony Award-winner, **DEAR EVAN HANSEN**, the remarkable true story, **COME FROM AWAY**, family favorite, **ANNIE**, and the musical based on the beloved film, **PRETTY WOMAN: THE MUSICAL**, the 24–25 Season truly offers something for everyone,” says Amy Hamm, President and Executive director, The American Theatre Guild. “We are also excited to announce the third year of our Staging the Future mission providing access to Broadway shows and other educational opportunities to underserved youth and community members.”

“We are embarking on our fourth year of Broadway at the King Center with great excitement, uniting our community through the enchantment of national touring productions,” says Bob Papke, General Manager of the King Center, and Vice President, ASM Global. “From timeless classics to contemporary sensations, our diverse lineup ensures everyone can find their next favorite Broadway show on our stage. I invite our community to come celebrate the joy of live theater together!”

Current Season ticket holders can renew their seats starting on Friday, March 15. **If you’re interested in joining as a new Season ticket holder, you can secure your spot on the 24–25 BROADWAY AT THE KING CENTER Season waitlist. The waitlist will place you first in line to purchase new Season seats later this spring.** Visit KingCenter.com to secure your spot on the waitlist today. For priority offers, updates, and news, please sign up for emails at KingCenter.com.

-more-

Information about each touring Broadway production can be found below.

DEAR EVAN HANSEN

Oct. 29–30, 2024

King Center for the Performing Arts

Asset Link: <https://app.box.com/s/3z6jmbx23yqkupi7n1pxa6k87wtephis>

THE TONY AND GRAMMY-WINNING BEST MUSICAL SENSATION

Declared “one of the most remarkable shows in musical theater history” by *The Washington Post* and “an anthem resonating on Broadway and beyond” by *NBC Nightly News*, **DEAR EVAN HANSEN** is the first contemporary musical about connection in the digital age.

Meet Evan Hansen, a high school student who always feels like he’s on the outside looking in. After writing a letter to himself that was never meant to be seen, Evan becomes entangled in a lie that was never meant to be told and a life he never dreamt could be his. As a result, Evan finally gets what so many of us are searching for—the chance to finally fit in.

Packed with some of the most popular musical theatre songs from the last decade including “You Will Be Found,” “Waving Through A Window” and “For Forever,” **DEAR EVAN HANSEN** features an uplifting score by the Tony® Grammy®, and Oscar® winning team behind *The Greatest Showman*, Benj Pasek and Justin Paul, and a book by Tony Award winner Steven Levenson.

ANNIE

Jan. 28–29, 2025

King Center for the Performing Arts

Asset Link: <https://app.box.com/s/31us4ctyhipbuydesakvu77i7k1wn90i>

Holding onto hope when times are tough can take an awful lot of determination, and sometimes, an awful lot of determination comes in a surprisingly small package. Little Orphan Annie has reminded generations of theatergoers that sunshine is always right around the corner, and now the best-loved musical of all time is set to return in a new production – just as you remember it and just when we need it most.

ANNIE, directed by Jenn Thompson, features the iconic book and score, written by Tony Award®-winners Thomas Meehan, Charles Strouse and Martin Charnin. This celebration of family, optimism and the American spirit remains the ultimate cure for all the hard knocks life throws your way.

COME FROM AWAY

March 4–5, 2025

King Center for the Performing Arts

Asset Link: <https://app.box.com/s/bnku8l3wqf7yvoejnap77com5ahhgskz>

Broadway’s **COME FROM AWAY** is a Best Musical winner all across North America!

This *New York Times* Critics’ Pick takes you into the heart of the remarkable true story of 7,000 stranded passengers and the small town in Newfoundland that welcomed them. Cultures clashed and nerves ran high, but uneasiness turned into trust, music soared into the night, and gratitude grew into enduring friendships.

Don’t miss this breathtaking musical written by Tony® nominees **Irene Sankoff** and **David Hein**, directed by Tony-winning Best Director, **Christopher Ashley** and musical staging by Tony-nominee **Kelly Devine**. The tour is directed by **Daniel Goldstein** with musical staging by **Richard J. Hinds**, based on the original Broadway direction and choreography.

Newsweek cheers, “It takes you to a place you never want to leave!”

On 9/11, the world stopped.

On 9/12, their stories moved us all.

-more-

PRETTY WOMAN: THE MUSICAL

April 15–16, 2025

King Center for the Performing Arts

Asset Link: <https://app.box.com/s/2kycgqyo5l9ujvqwnfc2mfmbhhh1x3j1>

PRETTY WOMAN: THE MUSICAL, based on one of Hollywood's most beloved romantic stories of all time, springs to life with a powerhouse creative team led by two-time Tony Award®-winning director and choreographer Jerry Mitchell (*Hairspray*, *Kinky Boots*, *Legally Blonde*).

PRETTY WOMAN: THE MUSICAL features an original score by Grammy® winner Bryan Adams and Jim Vallance ("Summer of '69", "Heaven"), and a book by the movie's legendary director Garry Marshall and screenwriter J. F. Lawton. **PRETTY WOMAN: THE MUSICAL** will lift your spirits and light up your heart. "If you love the movie, you'll love the musical!" (*BuzzFeed News*).

Featured in the musical is Roy Orbison and Bill Dee's international smash hit song "Oh, Pretty Woman," which inspired one of the most beloved romantic comedy films of all time. *Pretty Woman* the film was an international smash hit when it was released in 1990. Now, 30 years later, **PRETTY WOMAN: THE MUSICAL** is "Big romance and big fun!" ([Broadway.com](#)). "Irresistible! A romantic fantasy. A contemporary fairy tale," says *The Hollywood Reporter*. **PRETTY WOMAN: THE MUSICAL** delivers on all the iconic moments you remember. Get ready to experience this dazzling theatrical take on a love story for the ages.

Are you ready to fall in love all over again?

Tickets

A Season Ticket is your seat to every national touring Broadway production plus many more benefits! Only Season Ticket Holders receive the best seats at locked-in prices before tickets go on sale to the public, as well as priority access to tickets, premium seating and easy exchanges. New Season Ticket Holders should order early for the best seats to all Broadway shows.

[KingCenter.com](#) and the King Center Ticket Office are the only official sources for Season Tickets to the 24–25 BROADWAY AT THE KING CENTER Series. If you purchase Season Tickets through another source, you may pay inflated prices and your tickets will not be guaranteed.

Interview Opportunities

Please contact Cathy Long (cathy.long@atguild.org) for interview opportunities with spokespeople regarding the 24–25 BROADWAY AT THE KING CENTER Season Announcement.

Sponsor

The 24–25 BROADWAY AT THE KING CENTER Series is welcomed by the King Center for the Performing Arts.

Social Media

Become a fan of the BROADWAY AT THE KING CENTER Series by following us on social media:

- **Facebook:** @King.Center
- **Instagram:** @KingCenterMelbourne

Staging the Future

A program created by The American Theatre Guild to foster passion, inspire creativity and empower the members of our communities. *Staging the Future* enables students and underserved community members the ability to experience live theatre and provides access to education opportunities. The program is funded by the generosity of The American Theatre Guild season members and donors. For more information, please visit <https://americantheatreguild.com/staging-the-future/>.

The American Theatre Guild

A 501(c)(3) organization and the largest not-for-profit touring Broadway Presenter in the nation, supports Broadway seasons in 12 markets including: Birmingham, AL; Colorado Springs, CO; Kansas City, MO; Lubbock, TX; Melbourne, FL; Peoria, IL; Riverside, CA; Santa Barbara, CA; South Bend, IN; Thousand Oaks, CA; Toledo, OH; and Wichita, KS. The American Theatre Guild is dedicated to providing the experience of live theater to foster passion, inspire creativity and empower youth within each community.

About Maxwell C. King Center for The Performing Arts

*The King Center is a 501(c)(3) not-for-profit organization and a direct support organization of Eastern Florida State College. Since 1988, the six-story, 100,000-square foot facility has been dedicated to presenting educational, cultural and community events. The King Center features the **L3Harris Technologies Theatre**, an acoustically live, 2,016-seat main theatre. Other spaces include an intimate 300-seat Studio Theatre, the newly branded Lexus Lounge at the Crown Club where members enjoy exclusive benefits, and a spacious rotunda available for receptions, corporate functions and other special events.*

About ASM Global

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management—delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 350 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. Follow us on Facebook, Instagram, LinkedIn, and Twitter. asmglobal.com.

#